



The **PREVENTION COUNCIL**

*Helping youth navigate life's challenges*

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**FOR IMMEDIATE RELEASE**

## **The Prevention Council of Saratoga County Welcomes Amy McBride as New Executive Director**

Saratoga Springs, NY (July 3, 2024) – [The Prevention Council of Saratoga County](#) proudly announces the appointment of Amy McBride as its new Executive Director. With an extensive background in health and human services, McBride is set to lead the organization's efforts in enhancing community well-being through substance abuse prevention and recovery support.

Previously serving as the Assistant Director of Prevention & Special Programs at The New York Council on Problem Gambling, Amy oversaw significant prevention initiatives, program development, and strategic collaborations across New York State. Her return to The Prevention Council comes after an initial tenure as Director of Community Outreach and Coalition Development from 2017-2018, during which she led crucial programs aimed at reducing youth substance abuse.

In her new role, McBride will be responsible for spearheading the Council's mission to educate, inform, and provide vital referral services concerning alcohol, tobacco, and drug prevention. She will also focus on expanding the organization's recovery center offerings, ensuring those affected by addiction receive the necessary resources and support.

[Alison Gorton](#), Board President of The Prevention Council, expressed her enthusiasm about Amy's appointment, stating, "Amy's profound commitment to public health and her remarkable leadership skills make her the perfect candidate to guide our organization forward. Her previous successes and innovative approach to prevention programs have already made a significant impact, and we are excited to see her bring her vision and expertise to this role."

Amy McBride shared her vision for her new role, "I am thrilled to return to The Prevention Council of Saratoga County, an organization that stands at the forefront of fostering healthy communities. My goal is to enhance our existing programs and introduce innovative strategies that address the evolving challenges in substance abuse prevention. Together, we will strengthen our impact on the community and continue to provide a beacon of hope for those in need."

For more information about The Prevention Council of Saratoga County and its programs, please visit <https://preventioncouncil.org>.

**About The Prevention Council of Saratoga County:** For over 30 years, The Prevention Council of Saratoga County has been dedicated to promoting healthy behaviors among youth, supporting families, and fostering community initiatives that create supportive environments for all citizens. Through education and advocacy, the Council plays a crucial role in reducing the adverse effects of substance abuse and violence in communities.

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